



WHAT IS FEED THE NEED?



A SERVICE-BASED FUNDRAISER

THAT ALLOWS OUR SCHOOL
TO HELP MORE THAN JUST
OURSELVES!

FEED THE NEED IS A UNIQUE EVENT THAT EMPOWERS YOUR SCHOOL TO RAISE SIGNIFICANT FUNDS WHILE SERVING OTHERS THROUGH AN ON-CAMPUS LEARNING EXPERIENCE. IN A WORLD THAT IS FULL OF "I", WE HAVE AN OPPORTUNITY TO TAKE THE FOCUS OFF OF OURSELVES.

FEED THE NEED MEETS THE PHYSICAL AND EMOTIONAL VOID THAT MANY HAITIAN CHILDREN EXPERIENCE. THIS EVENT ENCOURAGES OUR COMMUNITY TO BE GLOBALLY AWARE, MISSION-MINDED, AND SERVANT-FOCUSED. OUR STUDENTS WILL PACK AND BOX OVER 20,000 NUTRITIONALLY BALANCED MEALS. HALF OF THESE MEALS WILL BE DISTRIBUTED LOCALLY TO THOSE FACING FOOD INSECURITIES IN OUR OWN COMMUNITY. THE REMAINING 10,000 WILL BE SHIPPED OVERSEAS AND MET BY HUMANITARIAN WORKERS WHO WILL DIRECTLY DISTRIBUTE THE FOOD AMONGST ORPHANAGES AND HIGH POVERTY SCHOOLS.

THESE MEALS BECOME MORE THAN JUST NOURISHMENT. THE IMPACTED CHILDREN WILL GAIN NECESSARY LIFE SKILLS AND BE SHOWN LIFE-CHANGING LOVE YEAR AFTER YEAR BY OUR OVERSEAS PARTNERS. IN THE PAST YEAR ALONE, FEED THE NEED HAS SHIPPED ALMOST TWO MILLION MEALS! WE ARE TRULY FEEDING THE NEED AND FUNDING CHARACTER DEVELOPMENT, LOCALLY AND GLOBALLY!

PARTNER WITH US TO RAISE

\$100,000

THAT'S ONLY \$100 PER STUDENT

SCAN ME TO SIGN-UP!



WE CHALLENGE YOUR STUDENT TO RAISE

\$100

IF EVERY STUDENT RAISES \$100,
WE'LL NOT ONLY REACH OUR GOAL
BUT WE'LL EXCEED OUR GOAL!



LET'S GET REGISTERED

1

TEXT OM to 71777

TO SIGNUP AND CREATE YOUR OWN UNIQUE FUNDRAISING PAGE. MAKE SURE TO USE YOUR PARENT'S EMAIL ADDRESS WHEN SIGNING UP.

2

CLICK ON URL

STEP #1 GENERATED A URL CODE THAT WAS SENT IN REPLY. FOLLOW THE LINK TO OAK MOUNTAIN MIDDLE SCHOOL'S LANDING PAGE.

3

BECOME A FUNDRAISER

SELECT "BECOME A FUNDRAISER" AND THEN FILL IN THE FORM WITH YOUR INFO AND YOUR PARENT'S EMAIL ADDRESS.

4

SAVE ACTIVATION

ONCE REGISTERED YOU WILL RECEIVE AN EMAIL FROM "MOBILECAUSE" THAT CONTAINS YOUR PERSONAL KEYWORD AND PERSONAL PAGE URL. PLEASE SAVE.

5

HELP OMMS FEED THE NEED!

YOU ARE READY TO HELP RAISE FUNDS TO SUPPORT OMMS!

EARN "FEED THE NEED" BRACELET WHEN YOU SIGN UP!

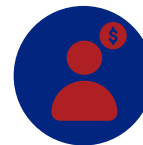


NEXT STEPS



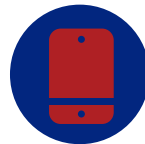
MAKE A DONOR LIST

USE THE CONTACTS IN YOUR PHONE OR YOUR PARENT'S PHONE AND MAKE A LIST OF POTENTIAL DONORS



BE YOUR FIRST DONOR

TO SET THE PACE AND SHOW OTHERS THAT YOU ARE ALSO COMMITTED TO HELPING US FEED THE NEED!



TEXT YOUR PERSONAL URL

TO FRIENDS & FAMILY ASKING THEM TO SUPPORT YOU BY MAKING AN ONLINE DONATION TO YOUR PERSONAL FUNDRAISING PAGE.



SOCIAL MEDIA

IS A GREAT WAY TO EXPAND YOUR REACH! TAG POTENTIAL DONORS TO DRAW THEIR ATTENTION TO THE GREAT THINGS OMMS IS DOING!

CHANCES TO WIN A PRIZE EVERYDAY

HOW MUCH WILL YOU RAISE?



AMAZING PRIZES!

YOU CAN EARN A CHANCE TO WIN AN IPAD, APPLE WATCH, AIRPODS, GOPRO, DRONE, OR A NINTENDO SWITCH (SEE THE INCENTIVES HANDOUT FOR MORE INFO)