

Perspectives-based assignment: Figurative language

Stakeholder roles: Figurative language

Develop a handbook of figurative language for one of the following professions. Be sure to include examples that someone in that profession might use or hear, and possibly a list of examples to avoid at all costs. Write the phrase, then give instructions for when to use or avoid it. Try to use every kind of figurative language you have studied. Be creative!

- **Funeral home director**

Example: “Dead as a doorknob.” Although this might be a simile you would hear from your grandmother, it is not what people want to hear from you when their grandmother passes.

- **Sportscaster on TV or radio, or sportswriter**

- **Advertising executive**

- **Fisherman**

- **Songwriter**

- **Principal of a high school**

- **CEO of a failing bank**

- **U.S. President in a State of the Union speech**

- **Tax accountant counseling a client**

- **Teacher in a parent conference**

- **Psychologist or psychiatrist**

- **Real-estate broker**